



***For Immediate Release***

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## **Michelle Goodbread Named Tuscaloosa Regional President, Executive Vice President**

### **RUSSELLVILLE, AL — FOR IMMEDIATE RELEASE**

CB&S Bank is thrilled to announce that Michelle Goodbread has been appointed as Tuscaloosa Regional President, Executive Vice President. She will lead the growing Tuscaloosa branch located in downtown Tuscaloosa.

Bringing 30 years of banking experience, Michelle has excelled in HR, customer experience, and commercial banking. For the past 18 years, she has focused on scaling treasury management relationships, using a consultative approach to align banking solutions with client needs. CB&S Bank is confident that her deep expertise will help drive growth and success for our clients in the Tuscaloosa Region and beyond.

Michelle holds a Bachelor of Arts in Communication from the University of Alabama and is a Certified Treasury Professional and Accredited Order-to-Cash and Procure-to-Pay Solutions Consultant. She is a graduate of Leadership Tuscaloosa, a Phi Mu Alpha Zeta House Corporation Board Member, and an Association of Financial Professionals Body of Knowledge Committee Member. Michelle is also active in numerous professional and civic organizations.

John Bentley, Executive Vice President, Chief Metropolitan Banking Officer noted, “We are so thrilled to have Michelle join our team, and we can’t wait to see the impact of her leadership.”

Michelle was born in Grundy, Virginia, grew up in Johnson City, Tennessee, and now resides in Tuscaloosa with her husband, Chase. Chase Goodbread is a sports columnist with the Tuscaloosa News. Michelle and her husband share three wonderful children, Pierce, Peyton, and Layne.

For more information about CB&S Bank, please visit [cbsbank.com](http://cbsbank.com).

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About CB&S Bank - Headquartered in Russellville, Alabama, CB&S Bank is a \$3.1 billion full-service community bank with 59 locations across Alabama, Mississippi, Tennessee, and Georgia. CB&S Bank is committed to providing high-quality financial services with a focus on local relationships, community investment, and personalized customer care. Additional information available at [cbsbank.com](http://cbsbank.com).

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