



# Behind the Scenes with Mike Ross, Our New President & CEO

---

**M**ike Ross, a native of Montgomery, Alabama, was named CB&S Bank's new President and CEO on July 31, 2017. His extensive banking experience, along with his values-driven philosophy was the right fit for CB&S Bank. Under Mike's leadership, the bank will continue to grow and strengthen its commitment to our customers, employees, and communities. Learn more about Mike and why we're proud to have him lead us into the future.

---

## **What is your banking background?**

I started my career with AmSouth Bank in Montgomery. Then spent 15 years with SouthTrust Bank in Birmingham. After SouthTrust was purchased by Wachovia, I left to run Corporate Banking for Regions. After Regions merged with AmSouth, I accepted the job as Alabama Region President with Renasant Bank. During the 10 years I worked at Renasant, I managed all retail and commercial banking in the states of Alabama, Georgia, and Florida. In addition, I served as the Chief Commercial Officer of Renasant, which involved setting strategic direction for commercial banking across the entire five-state footprint.

## **What are you most proud of in your career?**

Being named President and Chief Executive Officer of CBS Banc-Corp and CB&S Bank, Inc.

## **What has been your most life-changing experience?**

Without a doubt the birth of our three children! Knowing they depend upon you every day for love and support has been a most humbling experience.

## **What is the most important lesson you have learned in life?**

The "Golden Rule", treat others as you would want to be treated, is the most powerful and simple guide to living a good life.

## **What makes you laugh?**

I am easily entertained, so I laugh at most anything witty!

## **What is your favorite vacation spot?**

Tough one here, but if I had to pick one I would say the beaches off Highway 30A in Florida.

## **What is the most challenging issue facing the banking industry today?**

The single most challenging issue facing the industry is how to use the ever-evolving technological advances to our advantage while not being compromised.

## **What do you have planned for the future of CB&S Bank?**

While I have some ideas for the future, I would like to get feedback from my teammates as to all of the issues we face and develop a strategic plan that is the product of collaboration of all stakeholders. I am very excited about our future; we have quality customers, employees, and board members. I welcome feedback from all as we craft our vision for the future. My family and I are very proud to call CB&S Bank home!

